Adam P. Rusch Curriculum Vitae Summary

Email: adam@rusch.me Home: Urbana, IL

Full Academic CV available: http://Adam.Rusch.me/curriculum-vitae/

Work Experience

Independent Consulting: Research, Marketing, & Usability Testing, May 2006 - Present

- Product Consultant for Education Technology companies specialized in Plagiarism Detection
 - o Showed how my client's software kept up with the larger competitors in the field
 - o My report was distributed widely by the company as a confirmation of their excellence
 - o A few months after my report was published the company negotiated a favorable deal to be acquired by the largest company in their field
 - o Retained as consultant for comparative analysis and usability by new company
- Online Learning Coordinator for Illinois "Fire Factor" Fire Safety Training
 - o Coordinate with University of IL Dean of Students, University Housing, and Greek Affairs to assess student needs. Acquire content from Urbana and Champaign Fire Departments.
 - o Develop online course with ADDIE model, set up and maintain custom Moodle build, run course each semester for 50-100 students (8 semesters), ensure student completion
- Developed websites, press campaigns, and social media strategies for: Kokomo Community Concerts, Inc., Citizens for Dan Wilbrandt, and other organizations

University of Illinois at Urbana-Champaign, August 2007 - Present

- eLearning Specialist, Online Course Development Assistant
 - Consult with faculty on course design and learning objectives from inception to completion for the instructional design process
 - o Facilitate development of strategies, material, and best practices with learning technologies
 - Design, develop, and deliver workshops and training to faculty and staff in technology tools and methods
- Instructional Technology & Design Assistant, Help Desk Assistant
 - o Moderate online classes and provide LMS support for School of Information Sciences
 - Troubleshoot technology problems, walk staff and students through problem-solving process, collaborate with IT staff, utilize RT ticketing system, write training tutorials, maintain computers and other technology tools
 - o Proficiency in Moodle, Canvas, Blackboard, Coursera, and other EdTech software
- Research Assistant
 - o Identify stakeholders, conduct qualitative interviews, implement online surveys, write grant proposals, coordinate between university offices, ensure research guidelines were followed
 - o Graduate Student lead of Center for Innovation in Teaching & Learning (CITL) grant project examining minority enrolment and completion of UI Online Degree Programs
 - o Research the "Scholar" LMS Platform with New Learning Pedagogies Research Group. Grad Student lead and member of NSF CyberLearning and several other grant projects.
- Teaching Assistant, Instructor
 - o Prepare lessons, organize class activities, grade assignments, and identify needs of students
 - Instructor of Record for CMN 111, 112 (Intro to Speaking & Writing), LIS 451 (Intro to Networked Info Systems – Online section). Recognized on CITL "List of Excellent Instructors"
 - o Teaching Assistant for LIS 451 (On Campus), ENGR 298, EPS 415, Coursera MOOC (eLearning Ecologies), and Learning Design & Leadership (Online) program

eGov Strategies, Indianapolis, Indiana, January 2007 - August 2007

- Marketing & Sales Associate
 - o Demonstrate product features via teleconference and webinar

Adam P. Rusch

Curriculum Vitae Summary

- Prepare promotional materials and contribute to requests for proposal detailing how the product offers genuine solutions for facilitating citizen response with software that was ideal for local and municipal governments
- Solicit current and prospective customers to determine needs, recommend solutions, and connect them with development team for product consultation

Education

Doctor of Philosophy Education Policy, Organization & Leadership 2019

University of Illinois at Urbana-Champaign

Education Policy, Organization and Leadership; College of Education

Concentration: Learning Design & Leadership

Dissertation: Examining the Structure and Efficacy of Learning Management Systems

Master of Science Library and Information Science 2011

University of Illinois at Urbana-Champaign

School of Information Sciences

Focus: Community Informatics & eLearning

Honors: Faculty Special Award of Merit

Master of Arts Communication 2009

University of Illinois at Urbana-Champaign

Department of Communication; College of Liberal Arts and Sciences

Focus: Rhetoric & Digital Ethnography

Bachelor of Arts Communication – Public Relations 2006

Purdue University - West Lafayette, IN

Department of Communication; College of Liberal Arts

Professional Organizations

American Educational Research Association

Association for the Study of Higher Education

Association for Information Science and Technology

• 2010 – 2011, University of Illinois Student Chapter President

National Communication Association

Japan-US Communication Association (NCA affiliate organization)

• 2008 – 2009, Graduate Student Representative

Volunteer Positions

Beta Sigma Psi Educational Foundation

- 2009 2018, Grants Director
- 2019 Present, Chairman

The Purdue Review, Independent Student News Magazine

- 2006, Founding Managing Editor
- 2006 2016. Alumni Board of Directors

See my full Academic CV for list of Publications, Presentations, and more