

Adam P. Rusch

Curriculum Vitae

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Home: Urbana, IL

Education

Doctor of Philosophy Education Policy, Organization & Leadership 2019
University of Illinois at Urbana-Champaign
Education Policy, Organization and Leadership; College of Education
Concentration: Learning Design & Leadership
Dissertation: Examining the Structure and Efficacy of Learning Management Systems

Master of Science Library and Information Science 2011
University of Illinois at Urbana-Champaign
Graduate School of Library and Information Science
Focus: Community Informatics & eLearning
Honors: Faculty Special Award of Merit

Master of Arts Communication 2009
University of Illinois at Urbana-Champaign
Department of Communication; College of Liberal Arts and Sciences
Focus: Rhetoric & Digital Ethnography

Bachelor of Arts Communication – Public Relations 2006
Purdue University - West Lafayette, IN
Department of Communication; College of Liberal Arts

Research Interests

Interests include: eLearning Social & Technical Issues, Learning Technologies & Pedagogies, Instructional Design, and Online Communities.

Publications, Posters & Presentations

Rusch, A. P. (2020, August 6). *A model of Engaged Online Learning: Balancing Tech, Pedagogy, and Learner Characteristics*. Presentation at Distance Teaching & Learning Conference, University of Wisconsin – Madison.

Rusch, A. P. (2019, August 8). *Bi-Modal Teaching: The Challenge of Teaching Two Audiences Simultaneously*. Presentation at Distance Teaching & Learning Conference, University of Wisconsin – Madison.

Rusch, A. P. (2018, August 8). *Using Plagiarism Detection Tools for a Better Learning Experience*. Presentation at Distance Teaching & Learning Conference, University of Wisconsin – Madison.

Rusch, A. P. (2017, November 1). *Composition Originality Tools: A Comparative Analysis*. Poster presented at the University of Illinois IT Professionals Forum, Champaign, IL.

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- Rusch, A. P., Tapping, R. I. & Cope, B. (2017, June 12). *Critical Clinical Thinking in the Scholar Social Knowledge Platform*. Poster presented at International Association of Medical Science Educators Annual Conference, Burlington, VT.
- Haniya, S. & Rusch, A. P. (2017). Ubiquitous Learning: Spatio-Temporal Dimensions of e-Learning. In B. Cope & M. Kalantzis (Eds.), *eLearning Ecologies: Principles for New Learning and Assessment*. New York: Routledge.
- Rusch, A. P., Long, K., Amos, J. & Cope, B. (2016, August 22). *Facilitating Project-based Learning in International Health Care*. Poster presented at Focal Point Project Grad Student Poster Session, University of Illinois at Urbana-Champaign.
- Cope, B. & Rusch, A. P. (2016, May 17). *Critical Medical Thinking: Complex epistemic performance in collaborative, multimodal learning environments*. Presentation at Center for Education Research & Innovation luncheon, Western University – London, Ontario, Canada.
- Hood, D. W., Rusch, A. P., Congleton, R. (2015, April) *Graduate Students' Perceptions of the Importance of Diversity*. Paper presented at the American Educational Research Association Annual Meeting, Chicago, IL.
- Hood, D. W., & Rusch, A. P. (2014, October 22). *Access to Success: Serving Diverse Populations in Online Education*. Presentation at Summit on Online Education, University of Illinois at Urbana-Champaign.
- Rusch, A. P., & Congleton, R. (2014, August 13). *Access to Success: Serving Diverse Populations in Online Education*. Poster presented at Annual Conference on Distance Teaching & Learning, University of Wisconsin – Madison.
- Congleton, R., Rusch, A. P., Hood, D. (2014, April 28). *Serving Diverse Populations in Online Education*. Presentation at Access to Success Colloquium, University of Illinois at Urbana-Champaign.
- Putnam, L., Wittenberg, S., Rusch, A. P. & Lucht, K. (2010, November 16). *Preparing Future Librarians for Challenges in New Media and Social Network Technologies*. Poster presented at University of Illinois IT Professionals Forum, Champaign, IL.
- Bruce, B. C. & Rusch, A. P. (2010, May 18). *Practical Experience with Avatars, Blended Learning, and Representation*. Presentation at Faculty Summer Institute, University of Illinois at Urbana-Champaign.
- Bruce, B. C. & Rusch, A. P. (2010, March 17). *Online Learning: A Dialogue on What's Good About it and What's not*. Presentation at College of Media Brownbag, University of Illinois at Urbana-Champaign.
- Rusch, A. P. (2009) Otaku Creations: The Participatory Culture of Fansubbing. *Kinephanos*. 2009(1). <http://kinephanos.ca/>
- Rusch, A. P. (2008, November 22) *Fansubbing Collaboration: How Fans of the Anime "Bleach" Produce an Unconventional Community*. Paper presented at the National Communication Association Annual Meeting, San Diego, CA.

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Professional Organizations

American Educational Research Association

Association for the Study of Higher Education

Association for Information Science and Technology

- 2010 – 2011 University of Illinois Student Chapter President

National Communication Association

Japan-US Communication Association (NCA affiliate organization)

- 2008 - 2009 Graduate Student Representative

Academic Work Experience

University of Illinois, College of Information Sciences, Fall 2018 – Present

- Lecturer – Adjunct Faculty

Served on instructional staff of INFO 202: Social Aspects of Information Technology and IS 543: Sociotechnical Information Systems, and as instructor of record for IS 541: Intro to Networked Information Systems. Courses cover the development and implementation of information technology and how this is affecting individuals and society.

University of Illinois, College of Education, Spring 2018 – Present

- eLearning Specialist / Online Curriculum Development Assistant

Facilitate the development of instructional strategies, course materials, assessment techniques, appropriate integration of instructional technologies and best practices. Provide assistance to faculty in technology tools and methods, use of instructional software, and effective uses of multimedia. Design, develop, and deliver workshops in the use of instructional technologies and educational best practices. Research and make recommendations on educational best practices, instructional resources, instructional technologies and multimedia hardware/software to support teaching and learning. Collaborate with a team of other instructional designers, accessibility specialists, digital media professionals, and student employees.

University of Illinois, College of Education, Summer 2017 – Fall 2017

- Teaching Assistant – Education Philosophy

Served as Co-Instructor to Prof. Nick Burbules for EPS 415, Technology & Education Reform, and EPS 410: Professional Ethics in Education. Facilitated course for Online Students to join the On-Campus Students in a hybrid setting where both populations were taught concurrently.

University of Illinois, School of Information Sciences, Spring 2017

- Teaching Assistant – Introduction to Networked Information Systems (LIS 451 ONLINE)

Serve as Instructor of Record for a course designed for Master's students majoring in Library and Information science. Course covers the basics of computer operations and networking. Also considers the social issues and community needs around information gathering. Students must build a computer lab or provide similar technology resources for community organizations as part of the course for a service-learning project.

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University of Illinois, College of Education, Summer 2016 – Fall 2016

- Research Assistant - Illinois Learning Science Design Initiative (ILSDI) Grant Project

Served as Research Assistant for the ILSDI Grant Project. This project involves a cross-disciplinary project team from the Colleges of Veterinary Medicine, Medicine, Computer Science and Education at the University of Illinois. The aim is to conduct critical medical thinking projects using advanced instructional and learning-analytic systems to analyze data emerging from this pilot and develop future proposals.

University of Illinois, College of Engineering, Fall 2015 – Spring 2016

- Teaching/Research Assistant – Scholar Platform

Served as Teaching & Research Assistant for Civil & Environmental Engineering 398 PBL (Project-Based Learning) and Engineering 298 (Intro to Sustainable Engineering). Helped set up the Scholar Platform communities for student use. Researched how individuals took advantage of the online learning capabilities.

University of Illinois, College of Education, Summer 2014 – Summer 2015

- Teaching Assistant – Learning Design & Leadership

Served as Teaching Assistant to Prof. Bill Cope for the Learning Design & Leadership program for online Master of Education degree. Served as co-instructor for weekly class sessions and moderated online LMS activities. Additional responsibilities included marketing for the program, developing a proposal to extend the program as a PhD and EDD concentration, and researching the Scholar learning platform.

University of Illinois, Center for Innovation in Teaching & Learning, Spring 2013 – Spring 2014

- Research Assistant – Grants Researcher & Access to Success Project Lead

Assisted with identifying opportunities for research grants, writing grant proposals, and writing waiver applications for the UIUC Institutional Review Board. Developed grant and led efforts for the Access to Success Project – a study of how diverse students are served in University of Illinois Online Education programs.

University of Illinois, Graduate School of Library and Information Science, Fall 2011 – Fall 2012

- Teaching Assistant – Introduction to Networked Information Systems (LIS 451)

Assisted with instruction, grading and facilitation of a course designed for Master's students majoring in Library and information science. Course covers the basics of computer operations and networking. Also considers the social issues and community needs around information gathering. Students must build a computer lab or provide similar technology resources for community organizations as part of the course for a service-learning project.

University of Illinois, Coordinated Science Laboratory, Fall 2011

- Research Assistant – Ethics CORE Project

Served as Assistant to the Editor of Publications for the Ethics CORE project at the University of Illinois. The Ethics CORE Digital Library is funded by The National Science

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Foundation with a mission to bring together information on best practices in research, ethics instruction and responding to ethical problems that arise in research and professional life. Responsibilities include establishing the Open Journal System and coordinating communication between authors, reviews and the editor.

University of Illinois, School of Information Sciences, Fall 2009 – Summer 2011

- Graduate Assistant – Instructional Technology & Design Office

Technology assistant to faculty and staff of the iSchool and the LEEP online education program. Help deal with course management system, virtual classroom software and presentation AV equipment. Also moderate online classrooms, work at technology help desk, teach workshops and hold online office hours for student questions.

University of Illinois, Department of (Speech) Communication, Fall 2007 – Spring 2009

- Teaching Assistant – Course Instructor
 - Speech Communication 111: Oral and Written Communication pt. 1 (Fall)
 - Speech Communication 112: Oral and Written Communication pt. 2 (Spring)

Basic speaking and writing course for Freshmen. Developed syllabus, lesson plans, lectures and activities for 20-24 students per section. Graded and gave feedback on all papers and speeches. On Center for Teaching Excellence "List of Teachers Ranked as Excellent by Their Students" in Spring 2008, Fall 2008, and Spring 2009.

External Work Experience

Independent Consulting: Research, Marketing, & Usability Testing, May 2006 – Present

- Product Consulting for Education Technology Companies
 - Researched multiple academic integrity systems and educated product team on features and functionalities through presentations, reports, and consultations
 - Interview existing users and report on problems, successes, and trends
 - Collaborate as part of a research team to understand current landscape and identify future trends in the education technology industry
- Online Learning Coordinator for Illinois "Fire Factor" Fire Safety Training (2012-2016)
 - Coordinate with University of IL Dean of Students, University Housing, and Greek Affairs to assess student needs. Acquire content from Urbana and Champaign Fire Departments.
 - Develop online course, set up and maintain custom Moodle build, run course each semester for 50-100 students (8 semesters), ensure student registration and completion
- Developed websites, press campaigns, and social media strategies for: Kokomo Community Concerts, Inc., Citizens for Dan Wilbrandt, and other organizations

eGov Strategies, Indianapolis, Indiana, January 2007 – August 2007

- Marketing & Sales Associate
 - Prepare promotional materials and contribute to requests for proposal detailing how the product offers genuine solutions for facilitating citizen response with software that was ideal for local and municipal governments

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- Solicit current and prospective customers to determine needs, recommend solutions, and connect them with development team for product consultation
- Demonstrate product features via teleconference and webinar

Volunteer Positions

Beta Sigma Psi Educational Foundation, 2009 – Present

- Chairman, Grants Director, Board of Directors

Serve as Grants Director to review funding requests and approve money for educational projects submitted by collegiate chapters. Also serve as Alumni Advisor to the Illinois Chapter and Purdue Chapter. In 2017, Beta Sigma Psi was awarded Chapter of the Year (Division 2) by the Illinois Interfraternity Council and was recognized for their New Member Education and Scholarship Programs, which were developed in a workshop I led the previous summer. They earned this award again in 2018. Elected Chairman of the Board of Directors in 2019.

The Purdue Review, Independent Student News Magazine (Alumni Board), 2006 - 2016

- Director, Board of Directors

As a student at Purdue I was the founding Managing Editor of the Purdue Review, which started as an independent student news magazine publishing monthly. After graduation, I helped form the Alumni Board and then incorporate The Purdue Review, Inc as a not-for-profit corporation that would support the student organization. The Purdue Review continues to bring independent and in-depth coverage of campus news and events through online and print media.